



DWE 2016 Grand Tasting RESTAURANT Showcase Registration

Restaurant Name:

Restaurant Address:

First Name:

Last Name:

Email:

Are you 21 years of age or older?

Please print exactly how you would like your Grand Tasting Restaurant Showcase Table sign to read here:

Please provide a brief description of your restaurant for the website:

Please provide a bio for your executive chef here and/or email bio and a picture to leah@durangowine.com. We now have a "Featured Chefs" page on our website.

Let us know the name(s) and titles of any owners, sommeliers, executive chefs or any other restaurant employees or VIP's that will be in attendance at the Grand Tasting and if they should be mentioned in the program

Website(s), Facebook page or other social media sites that you would like the Durango Wine Experience to link to on our website:
www.durangowine.com

Credential Name 1 of 4:*

Credential Name 2 of 4:

Credential Name 3 of 4:

Credential Name 4 of 4:

List Additional Guest Names at \$40 each (pay at check in or via check only)

Will you need access to electric at the Grand Tasting?

Questions? Comments? Special Requests?



Extra Credit DWE Activities for Restaurant Partners

Will you attend the Thursday afternoon VIP Welcome Reception?:

Our Restaurant would like to host a DWE educational seminar on: (circle one)

Thursday - Friday Saturday - Sunday I do not wish to participate in educational seminars this year

Ideas for seminar topics:

We would like to pair with a winery/brewery/distillery in hosting a DWE wine luncheon: (circle one)

-Yes -No - Maybe

Preferred day(s) we would like to host a DWE wine luncheon or brunch. (circle one)

- Wednesday - Thursday - Friday -Saturday - Sunday

Ideas for wine luncheon themes:

Night(s) we are thinking about hosting a wine dinner*. (circle one)

- Wednesday - Thursday - Friday -Saturday - Sunday

The DWE does not organize, nor sell tickets for wine dinners directly. As our partner, we will help connect you with the talent, the perfect products; then help promote and list your event in all of our publications and media.

List any desired winery/supplier/distributor partners.

Would you need the DWE to provide glassware for your seminar or dinner?

Do you have a liquor license?

What kind of license do you have?

Which payment method will you use for your \$250 Grand Tasting Restaurant Showcase Table fee:

Are you interested in being a sponsor of the DWE?

I would like to donate the following item to the Durango Wine Experience 2016 Grand Tasting Silent Auction. The Durango Wine Experience is a Colorado non-profit organization, 501 (c) (3).

Description of donation item(s) or package(s):

Any other comments for the DWE Team?



DWE 2016 GT RESTAURANT SHOWCASE REGISTRATION

Saturday, May 7th, 2016

3:00 pm – 6:30 pm

Thank you for your interest in hosting a restaurant showcase table at the 2016 Durango Wine Experience Grand Tasting! Wine and food pairing is even more delicious when we can promote our world class Durango restaurants!

The Durango Wine Experience brings people from across the country to downtown Durango during this weekend long event! The targeted market is not only our great local community; but attendees from around the region. Over 1000 people from fifteen states attended the DWE last year! The DWE postcards go out to thousands of households in the four corners states.

Five years ago we reached out to you, our amazing local restaurateurs, to become a part of the **experience**.

WOW! Did you step up! The competition was as fierce as the food was delicious! The tradition is now becoming one of the biggest hits of the experience.

Are you ready to show off?

Wine loving locals and culinary tourists from around the country are en route to experience your culinary prowess!

Register today, DWE Restaurant Showcase tables are filling up fast!

This year's Grand Tasting is Saturday, May 7th from 3:00 until 6:30 pm under the tent in the First National Bank Parking Lot. The event will be great exposure for Durango and everyone involved. We limit the amount of participating showcase restaurants to twelve. So, just like the visitors and locals, make your reservations early!



Saturday Grand Tasting Restaurant Showcase Participants provide:



\$250 Grand Tasting table fee.

1,000-2,000 wine-friendly pieces for your showcase restaurant table at the Saturday Grand Tasting. Appetizers or small bites to allow the crowd to get a sample, just a tease to showcase what you are best known for at your restaurant. We want everyone to go out to dinner after the tasting! Expected attendance is 600-750. In order to promote the beauty of wine & food pairing, please do not serve any vinegary or overly spicy foods.

Display the DWE 2016 Poster at restaurant leading up to the event.

Distribution of check stuffers or postcards to guests (to be provided by the DWE)

List the "2016 Durango Wine Experience Grand Tasting" in any of your "upcoming events" publications.

Link to the DWE webpage on your website:www.durangowine.com

Optional: You will have the opportunity to include items or info in our welcome bags for winery representatives & the general public.

Optional: Display or handouts for your table, anything to promote your restaurant! Promote your DWE weekend Wine Specials?

****Please be present for the 2016 Chef photo at approx. 2:30pm****

The Durango Wine Experience

April 5-7, 2016



The Durango Wine Experience will provide:

Four DWE working passes for Saturday's Grand Tasting 3:00-6:30 pm
& **4 DWE wine glasses. (\$85 each, \$340 total value!)**

One-6 foot table to showcase samples of your cuisine at the Grand Tasting **(\$405 value)**

We provide the people, the security, **your table, the linens, ice, ice bins, water, water pitchers, small black plastic plates, sporks and black napkins.** (Power by request)

You can access the Grand Tasting tent in the First National Bank parking lot for set up starting at noon on Saturday, May 7th, 2016.

****All humans in the tent must wear a wristband.****

Your lanyards are just VIP name tags. If you have not picked up your passes, they will be at will call waiting for you. Will call is in the lobby of the Strater Hotel until 2pm, then it will be at the door at the Grand Tasting.

Be our guest on Thursday and Friday! No work, just play!

Four invites to the VIP Welcome Reception on Thursday from 4:00 pm- 6:30pm on the Steamworks Brewing Deck.

Four DWE passes for Friday's Walk-Around Tasting 4:00-7:00 pm (\$45 each, \$180 total value!)

Website Inclusion: Your logo and a link to you on the DWE webpage: www.durangowine.com

Listing in the DWE Event Program with logo & phone number **(Valued at \$500)**

Restaurant listing on the "Event Locator Map" on the back of the DWE Event Program and on website.

Listed as a participant/table location in the DWE Grand Tasting brochure.

Included in list of "DWE Recommended Restaurants" to all attendees and participants.

The special events liquor license, event insurance & security for the Tent in the First National Bank Parking Lot.

Opportunities to hold DWE seminars, luncheons and/or winemaker dinners at your restaurant and promotion.

Recommendation to all patrons, vendors, sponsors and "walk-about" locations for reservations, catering, etc.

Total monetary value: Over \$1000. Being a part of the 2016 Experience: Priceless!

Durango, Colorado area restaurants only.

Space is limited. **Table spots are filled on a first come, first serve basis.**

Please contact me at anytime with any questions. Thank you!

Leah A. Deane

Durango Wine Experience ~ Event Director

Cell: 970-779-0031 fax: 866-696-1220

leah@durangowine.com

The Durango Wine Experience

April 5-7, 2016

