

## Durango Wine Experience 2016 Sponsor Registration Info

### DURANGO WINE EXPERIENCE 2016 SPONSOR LEVELS

Durango Wine Experience May 5th, 6th, & 7th, 2016



Thank you for your interest in being a sponsor of the 10th annual Durango Wine Experience!

Here are the fabulous & available sponsor levels for the 2016 event:

**Premier Event Sponsor:** \$10,000 & In-Kind Product or Service Donation Our Exclusive Platinum sponsor will be showcased on the official DWE Poster with logo, postcards, waiter cards in local restaurants, web page, a two page ad spread in the event program, inclusion in the national press releases & all print ads. This level includes twenty DWE VIP Platinum passes & twenty DWE Riedel wine glasses. Up to three tables to showcase your wines or services at both DWE signature tastings. Up to three complimentary rooms or a suite for the weekend with one of our lodging sponsors. Twenty tickets to the invite only VIP Welcome Reception. Four reserved seats at all of our educational seminars & Luncheons. Opportunities to speak, VIP welcome bags stuffers & hang banners throughout the weekend. Inclusion in all print advertising & social media campaigns. Premier Event Sponsor= Total Wine Experience Domination! \*\*At this level, sponsorship fees & ads are due before the poster is designed. 03/01/2016

**Platinum Festival Sponsor:** \$5,000 & In-Kind Product or Service Donation Festival sponsors will have their logo included on the DWE Poster, postcard & waiter cards at local restaurants. Logo & listing on the web page & in the event program. Includes **a full page display ad** (5.5" x 8.5" trim size) in the event program. This level includes fifteen\* DWE Weekend Tasting Passes & fifteen\* DWE Riedel wine glasses. **Up to two\* tables to showcase your wines &/or services at both DWE signature tastings. Two complimentary rooms\* for the weekend with one of our lodging sponsors.** Fifteen tickets to the invite only, VIP Welcome Reception. Opportunities to speak, VIP welcome bag stuffers & hang banners throughout the weekend. Inclusion in all print advertising & social media campaigns. (\*=Only if a cash sponsor.) Being a Platinum Festival sponsor is like winning the wine lottery... suddenly everyone is your best friend! \*\*At this level, sponsorship fees & ads are due before the poster is designed. 03/01/2016

**Gold Sponsor:** \$2,500 & In-Kind Product or Service Donation Gold sponsors will have their logo & listing on the DWE web page & have a listing in the DWE event program. Includes a **half page display ad** (4.5" x 3.65" trim size) in the event program. This level includes twelve\* DWE Weekend Tasting Passes & twelve DWE Riedel wine glasses, & **up to two tables\* to showcase your wines &/or services at both DWE signature tastings.** One complimentary room\* for the weekend with one of our lodging sponsors. Twelve tickets to the invite only, VIP Welcome Reception. Inclusion in all print advertising & social media campaigns. (\*=Only if a cash sponsor.) Impressive work Gold Sponsor, the wine force is strong within you!

**Silver Sponsor:** \$1,000 & In-Kind Product or Service Donation Silver sponsors will be listed & linked on the DWE web page with logo & listed in the DWE event program. Includes a **quarter page display ad** (2.125" x 3.65" trim size) in the event program. This level includes six Weekend Tasting Passes & six DWE Riedel wine glasses, & **one or two tables to showcase your wines &/or services at the DWE Grand Tasting.** Six tickets to the invite only, VIP Welcome Reception. Inclusion in all print advertising & social media campaigns. Silver sponsors are the envy of all your wine & food loving friends! Sponsorship fees & ads are due before the event program is printed.

Please send your completed ads by 03/15/2016 to [cindy@duckgirlart.com](mailto:cindy@duckgirlart.com)

*Please contact our event coordinator, Mandi Davis, for more information. 970-459-9069*

[mandi@durangowine.com](mailto:mandi@durangowine.com)

[www.durangowine.com](http://www.durangowine.com)